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THE WISCONSIN ARCHITECT



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THE STATE ASSOCIATION OF WISCONSIN ARCHITECTS
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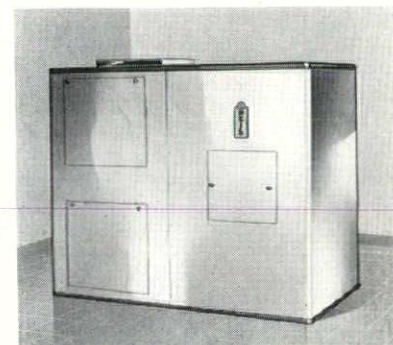
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FIFTH ANNUAL CONVENTION
OF THE
State Association
OF
Wisconsin Architects

to be held in Milwaukee at the Hotel Schroeder

OCTOBER 31, 1936



REGISTRATION

Registration begins at 9:00 A. M.

MORNING SESSION:

The President, T. L. Eschweiler, Presiding
 9:45 A. M. Convention called to order
 Address of Welcome
 By Kenneth R. Byerly
 The President's Address to the Fifth Con-
 vention
 By T. L. Eschweiler
 Annual report of the Board of Directors
 By Secretary Arthur L. Seidenschwartz
 Annual report of the Treasurer
 By Roger Kirchhoff
 Presentation of proposed changes in By-
 Laws
 By Peter Brust
 12:30 P. M. Luncheon

AFTERNOON SESSION:

First Vice-President Henry Auler, Presiding
 1:30 P. M. Reports of Standing and Special
 Committees
 Shall We Advertise
 By Fitzhugh Scott
 New business
 Election of four directors at large
 Adjournment
 3:30 P. M. Trip to Park Lawn Housing De-
 velopment. Transportation furnished.

EVENING SESSION:

William Herbst, Presiding
 TOASTMASTER: Phil A. Grau
 6:00 P. M. Assembly at Hotel Schroeder
 7:00 P. M. Banquet in Hotel Schroeder

GUEST SPEAKERS

Mr. I. K. Pond of Chicago, Past President of American Institute of Architects
 Mr. Phil A. Grau—"Architecture from the Layman's Point of View"

FRIDAY EVENING

Joint meeting of Board of Directors and District Advisers, Friday, October 30, 1936,
 at the Hotel Schroeder

Second Vice-President Herman Buemming, Presiding
 6:00 P. M. Dinner Meeting immediately after

THE WISCONSIN ARCHITECT

Official Publication

The State Association of Wisconsin
Architects

The Building Congress of Wisconsin

Wisconsin Chapter, The American
Institute of Architects

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Aloysius W. Bayer

It was with profound regret that we heard of the recent death of Aloysius W. Bayer of Eau Claire.

His colleagues in Wisconsin know him through his honest and earnest practice of architecture and have marvelled at his happy fortitude in the face of adversity. His example is a living one.

Aloysius Bayer had been active in the affairs of the State Association of Wisconsin Architects from the time of its inception. At the 1935 convention, because of his unselfish interest in the profession, he was elected to the Executive Board of the State Association and retained the position to the time of his death.

Minutes of the October Meeting of the State Executive Board, State Association of Wisconsin Architects

The regular monthly meeting of the Executive Board of the State Association of Wisconsin Architects was held at the City Club, Milwaukee, October 2nd, 1936.

The meeting was called to order by President T. L. Eschweiler at 1 P. M.

The following members were present: T. L. Eschweiler, Wm. G. Herbst, Peter Brust, Roger C. Kirchhoff, Edgar Berners, Leigh Hunt and A. L. Seidenschwartz.

Represented by proxy were Fitzhugh Scott, Herbert Tullgren, Urban Peacock, H. W. Buemming, Leo A. Brielmaier and Ellis J. Potter.

Henry Auler, Edgar Stubenrauch and Grover Lippert were absent.

The reading of the minutes of the last meeting was dispensed with.

Leigh Hunt talked at length on the past and future activities of the Association, pointing out the necessity of a more concerted action on the part of the Board, the Districts and all the members, so as to make the efforts of the Association worth while, to make them stand out in the eyes of the public to show that this Association is really doing something. Comments on this question were made by several members of the Board and all expressed themselves in favor of adopting some set program of action.

An outline of the resolution relative to the change in the By-laws relative to active members was given by Peter Brust, Chairman of that Committee, to be voted on at the coming convention. The resolution will be printed as official notification in the next issue of the Wisconsin Architect.

Considerable discussion was had on the idea of engaging a paid secretary to look after the affairs of the Association. A motion was offered by Edgar Berners and seconded by Peter Brust that a recommendation be made to the incoming Board that a part time assistant Secretary be employed to assist the Secretary and that a permanent address for the Association be established.

A motion was offered by Roger C. Kirchhoff, seconded by Leigh Hunt, that a recommendation be made to the incoming Board, that a definite program for the coming years be outlined and established. The program to be in skeleton outline so that it can be made to fit the needs of all the Districts.

It was further suggested that each District, so far as it is possible, set fixed dates for their meetings.

As a great deal is said at a convention and inasmuch as it is almost impossible for a Secretary to make enough notes to cover same, it was suggested by Roger Kirchhoff that a recording secretary be engaged to make copy of the entire convention proceedings. A motion was made by William Herbst and seconded by Edgar Berners that a recording secretary be engaged for this purpose.

Edgar Berners brought up the question of the ethical standing of an Architect who would stamp the plans of some large out-of-state chain concern, building in Wisconsin. Several members stated that the architect makes himself liable for the drawings, that the law clearly states the Architect must know the general conditions under which the structure is being erected and that it would be a poor policy for an Architect to stamp such plans. It would be inviting outsiders in to do the work and receive the major compensation therefor at the architect's loss.

A general discussion was had on the question of the coming annual convention of the Association to be held in Milwaukee some time this month. Dates were set as October 24th or 31st, so as to give the committees an advantage in making the best arrangements.

The entertainment and other details, with the exception of the business affairs, were turned over to the Seventh District to take care of. Advance notices to be printed in the Wisconsin Architect and further notices to be sent out by the Secretary, so as to create and promote interest in the convention and to make it an outstanding event.

ARTHUR L. SEIDENSCHWARTZ,
Secretary.

Allied Architects

During 1933 Mayor Hoan appointed a Housing Committee and after several months printed a report of their findings. Harry Bogner was the Architectural Adviser of the Committee and prepared sketches and drawings describing their conclusions.

In 1934 the Associated Architects of Milwaukee was formed and prepared sketches of units with cost data and perspective which were submitted to Washington on March 17, 1934. This was for slum clearance on a site bounded by Eighth and Brown Streets and Sixth and Reservoir Avenue. This project eventually was abandoned, a report stating that Milwaukee had no slums. The Land Commission had favored an outlying site in preference to one in the metropolitan area so that in the latter part of 1934 the Government took action and approved a Low Cost Housing Project for Milwaukee on the outskirts of the City to cost not less than \$3,000,000.00.

Then again the same group were consulted and eventually were instructed to draw up a partnership

agreement which would contain the names of the members, Chief Architect, Ass't. Chief Architect, and the general method of conducting their affairs. This contract was approved on January 7, 1935, and the actual work of preparing the sketches was begun on January 9, 1935. The preliminary sketches were prepared and submitted to Washington on March 19, 1935. Preliminary approval was received in April, 1935. Work drawings and specifications were completed on August 28, 1935, and tracings were sent to Washington. Tracings were finally approved, ready for bids on September 30, 1935. Bids were taken and the contract awarded to the Geo. A. Fuller Company on December 18, 1935, and the work was actually commenced on April 2, 1936.

The Allied Architects of which there were thirteen (133) members organized themselves into a Working Committee of which Gerrit J. De Gelleke was Chief Architect, and Harry Bogner, Ass't Chief Architect. There were three (3) Committees, the first of which was the "Design Committee" composed of the following members:

Harry Bogner, Chairman,
Fitzhugh Scott, Secretary
Richard Philipp
Leigh Hunt.

The second Committee was the "Specifications and Materials Committee" composed of:

Peter Brust, Chairman,
Wm. G. Herbst, Secretary
Thos. L. Rose
Robert Messmer.

The third Committee was the "Financial Set-up and Mechanical Branches Committee" composed of:

Alex. C. Eschweiler, Jr., Chairman,
Herbert Tullgren, Secretary
Rubens F. Clas
Alex. Bauer.

The Executive Committee was composed of the Chairmen of the three Committees. Harry Bogner was elected Chairman of the Executive Committee, Rubens F. Clas, Secretary, Peter Brust and A. C. Eschweiler, Jr., being the other members of this Committee.

Mr. Gerrit J. De Gelleke was member ex-officio as Chief Architect.

We were required to submit the names of our Professional Advisers and the names were accordingly submitted to the Allied Architects of Milwaukee and were voted upon. Charles S. Whitney was selected as Structural Engineer; LeRoy Dunst as Electrical Engineer; Jos. Volk as Heating Engineer and Louis Goeltz as Plumbing or Sanitary Engineer. Mr. Phelps Wyman and Franz Lipp were selected as Landscape Architects. These names were submitted to the Housing Division for approval and they were engaged.

At the outset the site was being optioned by the Government and it was necessary to keep its location a secret for some time.

Various members of the Committee prepared sketches of units which were based upon one bed room, two bed room and three bed room houses and one bed room apartments, in proportions set forth by the Housing Division.

It was not very long before the Design Committee had determined that visible roofs would be an absolute essential to a successful project and as none had been approved by the Housing Division it required great persuasive powers on the part of the Chief Architect and the Committee before they were allowed, and then, not until we proved conclusively that the cost was not a great item.

Plot plans were started after the type of units had been established and about twenty (20) had been developed, when Mr. A. C. Clas and Mr. Felheimer, Architectural Consultants of the Housing Division came to our office and gave us some helpful suggestions which resulted in a Block Plan which eventually was approved and is the one which is now being used.

In order to make our first submittal it was necessary to develop our Landscaping and Mr. Lipp and Mr. Wyman worked with the Design Committee preparing the necessary data for the submittal.

It was also required that we have preliminary layout of the sewers and the heating, and that materials be analyzed, both as to suitability and cost, and construction be developed so that financial set-up could be made to accompany the drawings.

All of this work finally came to a point of completion and the Chief Architect and several of the Allied Architects went to Washington where we were required to redraw the Plot Plan once more. We secured the preliminary approval of the Plot Plan during this stay in Washington. However, we did not receive the approval on the preliminary plans until April 15, 1935. As soon as this approval had been received from Washington we immediately started on the working drawings, specifications and mechanical branches.

Space was secured in the Caswell Building for the Architectural Department, the Structural Engineering Department and the three (3) Mechanical Trades. Mr. Alex C. Eschweiler, Jr., took charge of the Mechanical Trades and he put Mr. Herbert Tullgren in charge of the Plumbing, Rubens F. Clas, in charge of the Electrical Work and Alex Bauer in charge of the Heating Work.

The Structural Engineer, Mr. Whitney, worked with the Engineering Department under the supervision of the Chief Architect.

Mr. Bogner took active lead in the Landscaping and worked with Mr. Wyman and Mr. Lipp.

Mr. Brust took charge of the Specification Work and had Arthur L. Seidenschwartz assisting him in the writing of the Specifications. Mr. Wm. Herbst took charge of Materials.

The plans were completed and sent to Washington a month before the date originally required by the Government so that we feel that the organization functioned most satisfactorily.

At all times the Housing Division co-operated. They sent their various heads of departments to Milwaukee to check and approve the work as we proceeded and all credit must be given to the fine attitude which was displayed by these Government representatives.

At the time we were commissioned to do the Parklawn Housing Project very little data was available in the Housing Division and a great deal of the scheme was developed so as to give ideal living conditions at minimum rent and up-keep.

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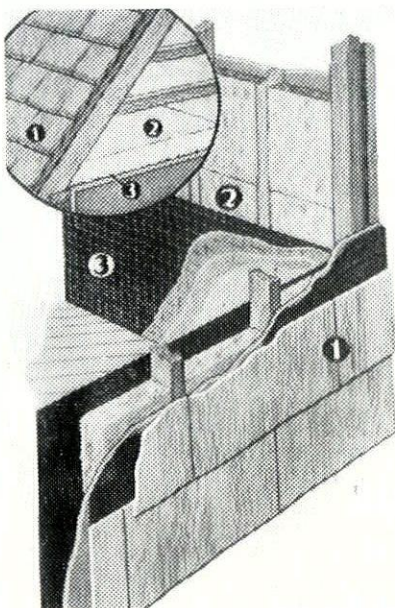
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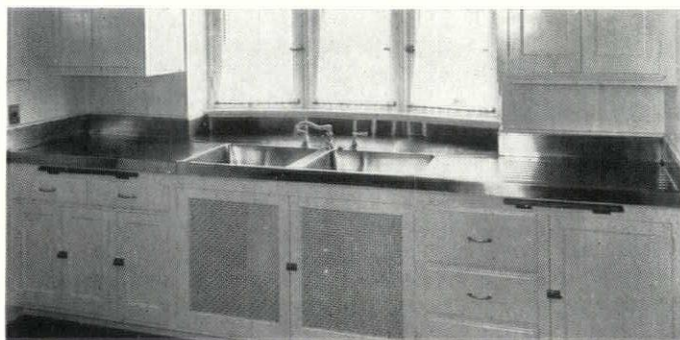
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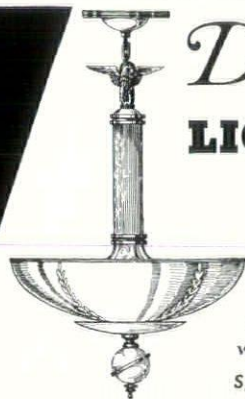
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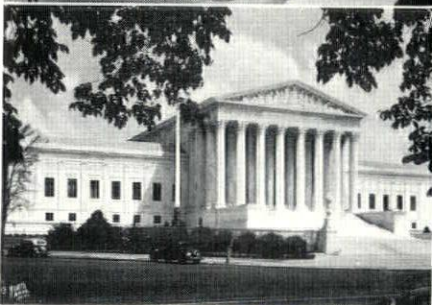
CALIFORNIA

Alameda Co. Court House, Oakland. Will G. Corlett, Henry A. Minton, James W. Plachek, Wm. E. Schirmer, and Carl Werner, architects. G. M. Simonson, consulting engineer. Alta Electric & Mechanical Company, heating contractors; Ace Sheet Metal Works, ventilating contractors; San Francisco.



MISSOURI

Municipal Auditorium, Kansas City. Gentry, Voskamp & Neville; Hoit, Price & Barnes, architects. W. L. Cassell, consulting engineer. U. S. Engineering Company, heating and ventilating contractors.



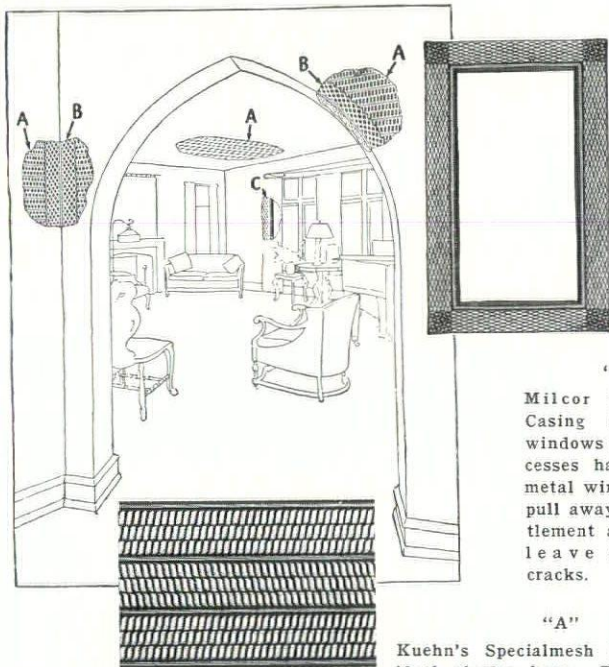
WASHINGTON, D. C.

U. S. Supreme Court Building. Photograph used by permission of Mr. Cass Gilbert, Jr., architect. Carrier Engineering Company, air conditioning contractors.

● Johnson automatic temperature and humidity control systems have stood the test of actual service in thousands of buildings of every conceivable type, in every part of the continent. Regardless of climatic conditions or of the particular problems involved, Johnson apparatus is available for every application in the automatic regulation of heating, cooling, ventilating and air conditioning. . . . The three outstanding buildings illustrated, fine in appearance and equally fine in equipment, are examples of the confidence reposed in Johnson systems by individuals and by city, state, and national officials.

JOHNSON SERVICE COMPANY

Main Office and Factory: MILWAUKEE, WIS.
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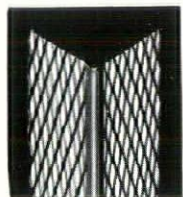


"C"

Milcor Expansion Casing for doors, windows and wall recesses has expanded metal wings. Cannot pull away during settlement and will not leave cleavage cracks.

"A"

Kuehn's Specialmesh Lath is an ideal plaster base. There are 16 reinforcing ribs to a sheet, corrugated to make them doubly rigid. The mesh is scientifically designed to secure adequate plaster key and assure proper metal surface for effective reinforcement.



"B"

Milcor Expansion Corner Bead is precision-made on patented Milcor Machines. Provides plaster key right to the corner. Available for inner and outer angles.

MILCOR

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Throughout the years Milcor has and will continue to manufacture and develop products to help you in achieving the buildings of tomorrow. We hope our constant desire to serve will be considered an expression of our appreciation for your whole-hearted acceptance of Milcor Products.

See Sweet's Catalog File for data on these Milcor Products: Corner Beads, Metal Trim, Steel Roof Deck, Metal Access Doors, all types of Metal Lath, Spanish Metal Tile, Ventilators, Skylights, Basement Windows and Fireproof Accessories.

MILCOR STEEL COMPANY

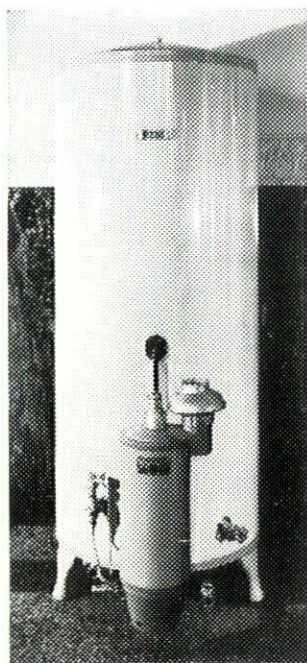
MILWAUKEE, WIS.
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